



Gmoney Coin

Let's Invest in Real Estate

Gmoney Coin makes it easy for you to invest in the Real Estate using your cryptocurrency by rendering the payments

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About Us

G Money Coin is a Sweden based company which primarily deals with Real Estate and E-commerce. In past few years, we have expanded our operations in Middle-East and South-Asian countries. We are soon going to launch our ICO (Initial Coin Offering), as we have realized that this is an effective medium to raise funds and remains equally profitable for investors in terms of returns. Within a short span of time, we have been able to generate noteworthy revenues and distributed impressive dividends among our stakeholders. G Money Coin started as a small enterprise in a relatively small office in Sweden and we are now a million dollar firm.

We believe in getting ahead in the market by employing logical and scientific strategies which includes thorough research of market before rolling out any new product. We have setup trends and become an ideal for many startups and entrepreneurs today. In Europe, due to ample amount of resources you get a lot of opportunities to market or sell your product. We have mastered to utilize these resources to the fullest. We not only aim at marketing the product, but also believe in spreading awareness of a unique commodity among people. Due to our outreach in different domains such as real estate and e-commerce, we have been able to amalgamate various means in order to achieve one common goal, success.

E-commerce and real-estate both have set their roots in global economy. Now with the emergence of Cryptocurrency, considering its higher value and speedy growth all the industries seem to be dabbling into it. The concept of ICO has provided many organizations a potential method of raising funds with least amount of risks to the investors. It is our bid to benefit ourselves and our investors with this legal instrument. We are already established in the home market and wish to expand our operations with an ambition of steady growth. Our skills of identifying the buyer's needs and providing them with the apt product has been even recognized by the business magazines and newspapers. We have laid emphasis on every tiny aspect of the business and left no stone unturned to make sure we achieve the desired results.

Introduction

In this whitepaper, we'd like to discuss the future plans and strategies. It is a discourse in which we'll divulge how we're going to execute our existing plans and how we lay out our expansion. As mentioned earlier, G Money Coin deals with real estate & e-commerce, now we're going to induct cryptocurrencies and intend to provide a number of services related to it. With our ICO, we will start handling TRC20 tokens and will provide customers all the benefits possible through it. Research and development is the foundation stone of our organization and we have weighed merits and disadvantages of cryptocurrency.

Cryptocurrencies are not yet accepted as a legal tender or means of exchange in the Pan-Asian countries, but we are allowed to engage in trading activities such as commencing a crypto exchange or to participate in regular buying and selling of coins individually. This perforation gains us many advantages with reference to global trading and digitalization. In European and South Asian countries, cryptocurrencies are getting hugely popular, people are simply amazed to see how this technology works and trying to adapt to intricacies. Before we go ahead any further let's understand some fundamental basic terms as we are trying to convey our missive not only to a sophisticated customers but to the uninitiated as well.



Cryptocurrency



Cryptocurrency is the term coined for digital currency or digital asset, as the word explains itself, it is a currency which is generated digitally on computers using cryptography. The parameters and mechanism on which it works is entirely different from the Fiat currency. It is designed using cryptography and is deemed to be highly safer than regular currency in terms of transfers and transactions. Contrary to Fiat currency which is produced and controlled by centralized governmental bodies or banks, cryptocurrencies work in a decentralized fashion and has no control of central bank or regulatory over it.

Cryptocurrency was invented in 2009 by Satoshi Nakamoto in Japan. The first cryptocurrency is Bitcoin which is currently soaring high in its value and attracting many investors all across the globe. Since its inception, cryptos are being evolved and there are many versions of it such as Litecoin, Tron, Dash, and Ripple. With its induction in economy, started a revolution of developing cryptos according to various markets and exchanges. With the effective MLM software, cryptos are now providing highly beneficial results to traders. This software makes cryptocurrency four times more secure and faster than it already is.

Blockchain

Blockchain is a revolutionary security mechanism which is decentralized and works as a distributed ledger in terms of Cryptocurrency. It is basically a chain of programs linked with each other coherently and transmits cryptocurrency or information using Cryptography. The chain of cryptic programs is not easy to break and one has to go through all the links to infiltrate a blockchain for getting information. It was fathered by Satoshi Nakamoto in 2009 who invented Cryptocurrency along with it. Though blockchain was designed to work with Cryptocurrency, its cryptic security makes it highly adaptable for other domains as well.



Blockchain is being considered to be adopted to different domains like medical record keeping, banking and IT. Since information security is prioritized everywhere, blockchain proves to be an effective implementation. Its security mechanism is almost impervious to hacking attempts, even if someone tries it, the effort will take a huge network congregation. Since its advent, blockchain is being evolved and making itself stronger than before. Along with rise in Cryptocurrency, there is a boom in blockchain development as well. Many enterprises are taking up big projects for developing blockchains and it is widely adopted all around the world.

TRC20 TOKEN

TRC20 or TRC20 Token is the token name for Tron. It functions as a smart contract for Tron blockchain. Since the beginning of Crowdfunding companies and ICOs (Initial Coin Offering) this particular cryptocurrency has become quite popular among crypto enthusiasts. This token enables developers to create new coins within the Tron ecosystem following a list of rules which they need to take of. TRC20 was introduced in 2015 and uses a specific program called "Gas" which is used to perform the computations in the ecosystem basically to execute "smart contracts". It is not a token or cryptocurrency but functions as an input utilized for producing outcomes. Blockchains prioritize transactions with more gas and it is paid in Tron.



E-Commerce

In simple words, E-commerce or Electronic commerce means buying and selling of products or services over the internet. Today, e-commerce engulfs a large number of services such as Internet marketing, electronic data transfer, electronic funds transfer supply chain management and data collection systems. A typical example of e-commerce is buying clothes or accessories online. E-commerce websites engross more than 50% of the market worldwide and increasingly capturing more day by day. Advent of smartphones have widened the scope of e-commerce multifold and billions of users are now engaging in e-commerce activities including buying, selling, and payment transactions.

It doesn't only make your life convenient but also saves an ample amount of time. There is a copious number of varied services available on e-commerce which makes widely adaptable to different line of works. The impact of e-commerce can be gauged by the reports provided by surveyors observation campaigns. According to a survey, Alibaba acquired 80% market shares in China in the year 2013. In the same year, Czech Republic was reported to be the biggest contributor to enterprises' total revenue in Europe.

E-commerce has also become an effective medium for small businesses to grow fast. As the usage of internet is growing rapidly, it has become easier and cheaper to reach customers through their smartphones and computers. Digital marketing which is a big chunk of e-commerce has also emerged as a powerful instrument to publicize your product. It has become a worldwide phenomenon and continues to become all-encompassing.



Real Estate

Real Estate is the property which consists of land buildings along with its natural resources such as crops, minerals, or water. It also means the business of buying, selling, or renting land or housing. For the countries who have depicted their laws from the English jurisdiction, real estate is a legal terms. Some of these countries are India, United Kingdom, United States, Canada, Pakistan, Australia, and New Zealand.

Real Estate as a business has been flourishing post World War II, in some specific regions like Europe, UK, and USA, it has reached new levels of paradigm. It is a business which involves a lot of legal complexities and deep understanding of regulations of that particular region you're operating in. It is specially more complex when you deal with densely populated areas like India or Pakistan. In countries like UAE or US, real estate is a very lucrative business as the value of land is relatively higher. To help people with these complications real estate is often take up by big enterprises who could bear costly legal support and save laymen time and money both.

G Money Coin also started real estate dealings with the ambition of eliminating go-betweens which cause a lot of money to the end-payer and become one stop destination for real estate seekers. We provide services for individuals as well as corporations and charge a very affordable fee. We have already started providing services to many countries in Europe and South Asia. We are confident that we'll be able to understand the regulatory framework of every nation and will be able to provide the services with same proficiency we are doing now.

Real estate market and its prices get largely affected by market price going all around. In the 2008, the great recession happened due to the bizarre downturn in real estate prices. We took great learnings from the past events and occurrences which impacted the economy to real estate or vice versa.

Our Vision



Our objective is to provide cheaper services in Real-Estate and E-commerce with planning and smart execution. There are ample of service providers who claimed to do the same and failed to deliver the promise because of the cliché methods exercised in business. G Money Coin has strategized to employ smart means to make this happen. Our strategy is to benefit the customer with astute measures. Our diversified operations let us ingrain various methods which are profitable in future in manifolds.

Based in Sweden, which has legalized cryptocurrency, we intend to optimize the resource in the most prolific way possible. We focus not only on expansion of business, but the parallel growth of our customers which will ultimately lead the business to new levels. It is our utmost priority to benefit the customers as they are the catalyst for growth in the service industry. To make this possible, we devised unconventional and innovative ways to render such service. This whitepaper will give you a thorough insight of our mottos and paths we have chosen to make our vision possible.

Operations in Dubai

The first step taken towards it, is the affiliation of Real Estate and E-commerce businesses from Dubai, which is a tax-free zone. This enables us to operate at a lower cost which ultimately benefits the business. Apart from this, Dubai is also a burgeoning market for Real Estate and E-commerce both, it is one of the world's fastest growing economies. Dubai is the 7th most visited city in the world, which makes it a huge market for shopping and property. With the speed of this city's growth, it is headed to become the most developed city in the world.



Dubai has some of the finest buildings in the world such as Burj Khalifa which is the tallest structure. With such attractions, no business is destined to fail here unless carelessly planned. G Money Coin has specifically started the operation in Dubai to make the most of these favorable circumstances it provides. The government is also very supportive of the new business ideas and ready to help the budding entrepreneurs. It is actually becoming an ideal destination for startups and organizations that want to expand the operations.

Smart Strategy

After setting the base in Dubai, the next stratagem is using resources that are economical and promising. Particularly in Real Estate, we plan to purchase the vintage properties and renovating them with the best building material, this reduces the cost of investment and renders stalwart buildings which will be available at a much more affordable price comparatively. G Money Coin has already done its homework and procured such buildings which will provide a great accommodation. Not only the cost of buildings will be lesser, they will also be available at premium locations. We have specifically hunted down properties that are near to airport and shopping malls. Our team conducted a survey of such properties and then cherrypicked buildings that are close to all the public amenities. The real-estate project is further classified into 3 major categories.

A. Tourism-Oriented Locations

G Money Coin has picked some of the most tourist-frequented countries in Asia and we will be launching all our projects in these countries only. Countries with high tourism rates often require larger infrastructure and more land to spread the facilities. We have picked Indonesia, Thailand, Malaysia, Bangkok, and Pataya for our real estate projects. The reason is the constant need for real estate services in these countries. In South-East Asia these are some countries with bustling tourism and the real estate services are not upto the snuff. G Money Coin aims to provide stable services in these countries and flourish the industry there.

B. Under-Development Projects

In the same countries that are mentioned above, we are going to start projects in two different divisions. The first one is "under-development projects", these are projects which are under constructions and being readied for future. This would work more like a mutual scheme, the value of real estate is bound to go high with the years passing. The investment done in these projects come back in manifold after a few years, especially in the tourist-friendly countries where the flux of foreign investment never ceases.

Ready-to-Use Projects

While the former one was future provident investment, this one is for instant earnings. “Ready-to-use” projects are properties which are ready to be used and the returns will be regular but in shorter aggregate as compared to the “Under-Development” projects which focus on a bigger lump-sum amount. These ready-to-use projects will give us consistent flow of revenue whereas, under-development projects will ensure the future assurance.

In context of E-commerce, we have tie-ups with the manufacturers directly and precluded all the retail middlemen. This cuts down the commissions at many levels and makes the product available to end-user at a much cheaper price. The products that we would sell will be available at factory price and this is not just one commodity or two, each product sold on G Money Coin platform will be brought directly from the manufacturer with the same benefits of return and exchange that the other providers offer. Boosted by a tax-free economy, our e-commerce operations are sure to be flourished and we are committed to provide up to the mark services from placing the order till delivery.



Invest With Mark TC COINS



Another notable service that we have come up is granting the ability to MarkTC coin holders to use the coins for investment into real estate and e-commerce projects. This makes us a pro-investor organization with flexibility in our operations. It will enable our users to be always ready for a golden opportunity. Raising funds is not an easy task and we wanted to ease this process for our investors. You may not have a cash-ready account and may even fall out of credits at some odd time, this amenity will come very handy then. We realize the importance of rare investment opportunities and value them being in the business ourselves. The value of the investment will be compared with the coins and the amount of coins equal to the project value will have to be paid to get the deal done. This is basically done in order to empower the MarkTC coin holders and not to make them deprive of any golden opportunity.

SWEDEN: Hub of E-commerce & Real Estate

Needless to say, Sweden is considered one of the biggest city in the world in terms of trade, tourism, and real estate. Sweden also has the highest number of smartphone users in the world which wide opens the possibilities of E-commerce to grow by leaps and bounds. If we talk about real estate Sweden credits to have one of the highest and expensive buildings and hotels. It has a record number of tourists every year and its growing each year, widening the scope of real estate & e-commerce both. Sweden's government is very trade-friendly and encourages all kinds of businesses to grow. It is an ideal place for a startup or budding entrepreneurs to start their business in. G Money Coin aims to exploit all the resources to make its business supportive and profit-generating for its customers. As the customer satisfaction is soul to every business today, we are taking it very seriously.



Successful Finance Solutions

We have already raised multi million dollars through our current operations and going to incorporate more innovative ways for financing our company to meet its targets. One of them being ICO which is going to be launched soon. We plan to use our earnings as an investment to retrofit our facilities and to enlarge the business. We have already implemented this in our current company expansion plan, the revenue we generated the year 2016-2017 has been segregated in multiple portions and we are using it as a funding to expand our operations. We are headstrong to conduct our business in the same manner that we have done yet and sure to raise similar profits in the coming years.



Diversified Strategy



We believe in diversification of business as it is required to grow in multiple domains. We are already operating in e-commerce and real estate, now are going to plunge in cryptocurrency and inducing TRC20 tokens for our customers. These tokens will help customers buy a motley group of items including e-commerce products on our website. TRC20 tokens have become quite popular among crypto enthusiasts especially because of ICOs and we intend to benefit our customers by letting them use for purchasing and conversion to other coins or currency.

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Mobile Access For Users

This is indeed an essential feature, as most of the people are using smartphones for their businesses and education, we are introducing G Money Coin app which can be used on Android/iOS platform. You will be able to place orders through our e-commerce segment and check the real estate prices and properties on another segment, the dealings of tokens will also happen on this single platform. This is a step taken to facilitate customers with their daily transactions and we'll have to support team working round the clock to help customers in case of any discrepancy.

Dedicated Team

We have a dedicated team for each line of business and the support team will work 24/7 for customer's assistance. However, we have already taken strong measures to ensure that customers do not come across any issues or whatsoever, but the support team ensures us against any contingency. Our support team will be available through different support channels such as phone, chat, and email.

Current Changes

In the current scenario, there are big challenges which every e-commerce or real estate service provider is struggling with. G Money Coin has done profound analysis on the reasons and worked out to find the solutions. We have made an entire list of the issues that customers and providers are facing, let's go through them one by one.

Inadequate Infrastructure

This is the first reason behind poor structure of services. Most of the e-commerce companies are established hastily and do not have the basic requirements to fulfill the needs of the business. Lack of infrastructure kills your efficiency even if you have dedicated and skilled professionals. Providing the basic amenities to your staff is an essential for any business to run. G Money Coin has been very peculiar about this shortcoming and we have acquired ample amount of infrastructure to uphold our operations.

Poor Security

That's another detractor which pulls you down apart from all your efforts bringing favorable results. Keeping security uptight is a must for any enterprise these days and especially for a firm which deals with online transactions. Most of the times, companies do take care of security mechanism at the time of setting up the business but as the business grows, they tend to ignore the proper upkeep of the security structure. G Money Coin has learnt this from past incidents and have taken stern measure to maintain the security updated.

Lack of Globalization

Many companies are framed keeping only one or two regions in mind, this reduces the purview of business and ultimately results in either collapse or understanding by another company. G Money Coin has aimed to reach the global market and already stretching our legs into different territories. We aim to provide a sublime experience to customer of every region by understanding the basic needs and regulations of that country. We also have specialists who understand different tax structures of different countries.

Subpar customer Service

That's a major detractor for any organization in any given industry. Excellent customer service makes sure that you have your customers' loyalty and your customer doesn't go to other provider despite attractive offers and rather comes back to you for finding the same comfort and attention. Customer service is the backbone of any industry as there are many competitors in the market and we have ensured that customer gets support on the possible issues they can come across or think of.

Liquid Market Conditions

Maintaining liquidity in the market is another requisite for an easygoing business. Considering that the market is very volatile, companies need to be prepared for any possibility. If you have a liquidated account, you remain secure from the perils of exchange. We have given specific care for keeping the accounts liquidated and our finance is highly skilled in handling the idiosyncrasies of the market.

G Money Coin Solutions

Now we'll enumerate the solutions and measures that we have taken to prevent the customers to fall into the pit. G Money Coin has done a study of the facts that affects the services and the measures that can be taken to improve it. We have laid out the plans that we are going to implement in order to maintain excellent service.

Two-Step Verification Process

This is an advanced verification technique which has been adopted by many email and other service providers such as Gmail and Microsoft. Two step verification process secures your account by asking to verify the account twice, mostly by sending a code to your registered number. This particular feature makes any hacking attempt futile and renders your account foolproof. We have taken the user account's security very seriously, thus we have implemented this method of verification.

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Multi-Signature Wallet

Since we are starting crypto coin, users will be provided a digital crypto wallet to process the transactions and to store them. And this wallet will be an offline Multisig or Multisignature wallet giving you the benefit of keeping most of your assets offline and secure. It also allows the user accessibility to the funds from anywhere. Only 5% of your total assets can remain online leaving all the other crypto and fiat assets offline. This feature brings safety as well as easy accessibility to all our users.



24/7 Support



We have a dedicated support team holding expertise in different domains of the business and they are ready to serve our customer round the clock. Our aim is to deliver excellent customer service related to any line of business and resolving the issues within 24 hours. Customer support will be available 24/7 via different support channels such as phone, email, and chat.

TRC20 Tokens

We are inducting TRC20 tokens for our customer and the sole aim for this inclusion to facilitate the purchase and payment transactions. These tokens can be converted into any other cryptocurrency and customer can use the same coins on our website for purchasing and availing different services. Our ICO investors will have special benefits since they can generate greater returns for them.



Multi-Lingual Support

We are also going to provide support in different languages as we're going to operate in different countries. We already have support in English and Arabic. We will soon incorporate 8 different languages. We have realized that there are potential customers in every corner of the world and English may not be sufficient to communicate with all such customers. Tokens will be distributed as per the requirements of the operations. The dedicated quantum of tokens to every department has been determined after taking insights from industry experts.

10% - Reserve For Future Development

08% - Marketing

10% - Community

08% - Reserved Fund

12% - Advisor Team

26% - ICO Sale

26% - Sold Globally

Conclusion

G Money Coin has ventured into the wave of E-commerce and Real Estate along with Cryptocurrency. This is indeed a historical invention in the Human history. We firmly believe that this revolutionary technology can change our lives and set new paradigm in our economy. We are glad to become a part of it and want to encourage people to join this crusade along with us. We are hopeful that irrespective of some ups and downs, Cryptocurrency will eventually be proved a boon to our economy as well as society. We are keen to explore and ready to go as far as possible in order to find new prospects of this technology. We assure our customers that through our services they will be able to bring stability even in this volatile market.

We have dedicated teams to perform every single task and to encounter any challenge. G Money Coin has done a thorough study of the market and utilized all the resources to make its platform better than all current providers. We don't want to compete with anyone but our aim is to make our platform ready for any contingency in the market. We believe that we can grow only when our customers succeed in their day to day business, hence we have implemented every single measure to make our platform customer-friendly and secure. We are resolute to provide services that our user will remember and come back to us for any other consultation regarding any odd discrepancy. We want to play a major part in this booming economy and it is not possible without including more & more people. We have already started our journey and sure about the success ahead.

This whitepaper is a detailed discourse of our strategy to the future and we assure you that we will work towards achieving the goal diligently. We have already made our mark by achieving impressive trade volumes in the market. We are certain that we will continue to work this way and keep on benefitting more & more investors in the long run. We are headstrong to provide the best services and timely deliverance to our users in any situation. We have taken the security of your information very seriously and have implemented stern measures to keep it safe. We will try to get out of our business and make it available to you. We are sure that our ICO will be very beneficial for all the customers and will give you great returns. We understand the idiosyncrasies of the market and have plans to cover any kind of loss. As already mentioned, our aim is to become synonymous to perfection and reach the zenith in the in the global market.

Disclaimer

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